



2026 Sponsor Opportunities

America Loves Rodeo

ALL PACKAGES AND ASSETS
ARE SUBJECT TO AVAILABILITY

There is currently a waiting list for box seats.



For more information on
Reno Rodeo Sponsorships

Please contact

Kari Lepori Cordisco at
corydisco@gmail.com

or via phone at
775-721-8198

or Tonya Marini Backlund
marinitonya@gmail.com

or via phone at
775-336-8387

Sponsorship Opportunities		Price	Rodeo Sponsor Listing	Parking Passes	Banner	Program Advertisement	Reserved Tickets Per Night	Sponsor Club 1919 - 9 Nights	Xtreme Bulls Tickets	Rodeo & Club 1919 Tickets - 1 Night
	Kid's Day Support	\$1,500	N		Kid's Day		2	2		
	Kid's Day Action A	\$2,500	N		Kid's Day		4	4		
	Kid's Day Action B	\$2,500	N		Kid's Day		2	2	2	
	Kid's Day Premier A	\$5,000	N		Kid's Day	1/2 Page Kid's Day	4	4		
	Kid's Day Premier B	\$5,000	N		Kid's Day	1/2 Page Kid's Day	2	2	2	
	Club 1919 Tabletop (One Night)	\$1,000	N		Event					
	Street Fence Banner	\$1,000	N							
	Rodeo Grounds or Digital Banner	\$1,500	N		Digital or Grounds					
	President's Room Deck Fence Banner	\$2,000	N		Deck					
	Business Package A	\$3,250	N		Grounds		2	2	2	
	SOLD OUT - Admission Gate	\$4,000	N		Grounds		2	2	2	
	Early Admission Swag	\$5,000	N	1						4
	Business Package B	\$5,000	N	1	Grounds	1/2 Page Kid's Day	4	4	4	
	Business Package C	\$6,250	N	2	Grounds	1/2 Page Kid's Day	6	6	6	
	Event Schedule Map (Pocket Program)	\$6,000	N	1	Grounds		2	2	2	
	SOLD OUT - Ready To Rodeo Package	\$8,200	N	2	Grounds	1/2 Page Kid's Day	8	8	8	
	Contestant Hospitality	\$10,000	H		Ana/Evt	1/2 Page Day Sheet				6
	SOLD OUT - Cattleman Package	\$11,400	H	2	Digital	1/2 Page	10	10	10	
	SOLD OUT - Wildest, Richest Rodeo Package	\$12,500	H	2	Digital & Grounds	Full Page	10	10	10	
	SOLD OUT - Step & Repeat Backdrop Sponsor	\$16,500	L	2	Grounds		6	6	6	
	SOLD OUT - Chute Gate	\$16,000	N	2	Chute	Full Page	10	10	10	
	Fireworks	\$20,500	H	2	Arena	Full Page	10	10	10	
	SOLD OUT - Specialty Act	\$23,500	L	2	Arena	Full Page	10	10	10	
	SOLD OUT - Event Sponsor	\$25,000	L	2	Sd Board	Full Page	10	10	10	

***Additional Sponsorship Opportunities – Bowling Tournament • Golf Tournament • Drill Team • Team Sorting
Autograph Party • Tailgate and Viewing Party • Flag Team • Miss Reno Rodeo • Bullfighters
Announcers • CattleDrive • Social Media Advertising • Museum • 50/50 Raffle • Doc Bar**

Website Exposure - N (Name listed as rodeo sponsor) • H (Hyperlinked name listed as rodeo sponsor) • L (Hyperlinked logo listed as rodeo sponsor)