



Celebrating 100 years of Reno Rodeo

BULLSHEET

The Official Newsletter of the Reno Rodeo Association
Volume 5 Number 7 February 2019

RENORODEO.COM—A NEW LOOK

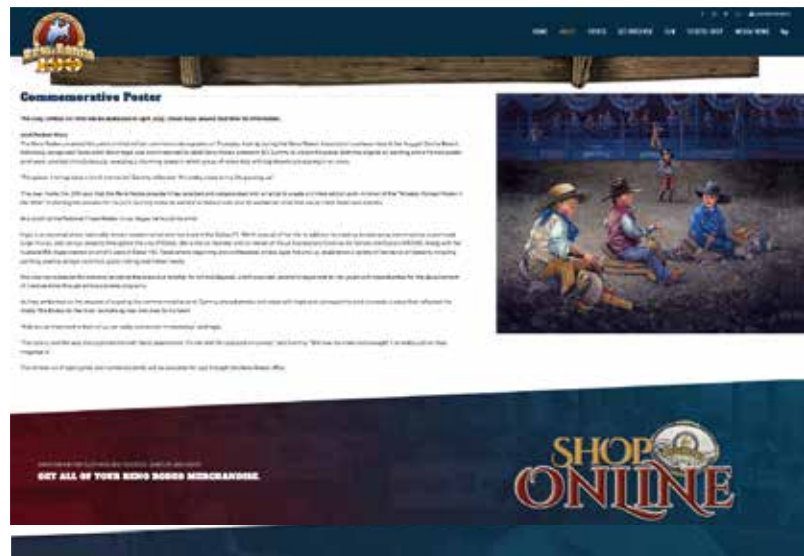
In the spring of 2018, the MAP Committee started thinking about updating and/or replacing the Reno Rodeo website so that it was user friendly, and the data provided was as accurate as an ever changing organization can be. A committee was formed to determine the site's content. During that time we also obtained data from almost half of the fifty-five committees it takes to run Reno Rodeo.

The three companies that were interested in working with the committee presented their unique qualifications, vision, and price points to the website committee, and then to the Executive Committee. The choice was a difficult one to make, as all three finalists excelled in their presentations and work ethic. Greg Mason Advertising Arts was the eventual contract winner.

The entire process of developing the look, then populating the site with articles, events, information, stories, history, registration forms, ticket sales links, the online rodeo store, and related videos took approximately twelve weeks to complete. The site was launched for a two-week beta testing period to work out the kinks. It went "live" to the public on December 3rd, 2018.

RenoRodeo.com is not a simple site, but it is simple to use. We hope you visit **RenoRodeo.com**, as it has much to offer.

If you find something that you feel needs either additional information or correcting, please contact Sharon DeSimoni at **Sharon.rodeo@gmail.com** with your comments or concerns.



PRESIDENT'S MESSAGE



It is certainly with a heavy heart that I write my message this month. I just finished watching the press conference regarding the senseless killing of four people in Northern, Nevada; two of whom were Jerry and Sherri David, beloved members of Reno Rodeo Association. I know you join me in my grief for Jerry and Sherri's family. None of us can really

comprehend what they are going through right now. My heart goes out to them and to the other families who have lost their loved ones in this tragedy.

This all happened during an otherwise great week for Reno Rodeo. We had several meetings with amazing, potential new sponsors, we had our monthly luncheon, we gave the Foundation a quarter of a million dollars, we had one of our most successful 100 Story events, and we were able to attend and support the next generation of rodeo athletes at the Sierra Nevada Jr. Rodeo and Gymkhana club awards banquet. All that good happened amidst our efforts to deal with the tragedy.

At the risk of sounding cliché, I do believe it is what Jerry and Sherri would want from us. Grieve for them, miss them, cherish and honor their memory, think of their family, while we keep moving forward to put on the 100-year celebration Reno Rodeo.

So, on that note...

We continue to work on getting all the necessary contracts in place, and that is our most important priority right now. As you know, there are a lot of moving parts, and many of those are taken care of by the people we hire and contract with. It is a big job, and we must be vigilant in our work to ensure we get what we need, while also protecting the interests of Reno Rodeo, now and in the future. We do not ever want to take a step back.

I have spoken before about having some targeted meetings on several topics and we have begun that process. We cannot

rest on our laurels. We always need to think about how we can do better, and you guys have those ideas. We just need to get them out on the table, and develop a plan to get them implemented. If you would like to have one of these meetings, work through your chairs, and we will get them set up.

Speaking of committee chairs, I do believe it is time to get you all together again to hear about all that is going on, and to give you a chance to let us all know what you have going, and if you need help, to find it for you. I will get a chair meeting together and announced soon. One of the most important topics will be budget management. You might be surprised what you hear from me!

As I start to visualize the sights and sounds of the rodeo (yes, I do dream about it!), I start to think about how we will get it done. You, the volunteers, the committee members, are the life blood of Reno Rodeo. You make it happen—on so many levels and in so many ways. And we all have an impact on the experience our ticket buyers have. It still warms my heart when people tell me, "I love the rodeo!" That comes from having a great experience at the rodeo. Pretty simple. We all take on the responsibility to help every ticket buyer to have that kind of experience where they leave feeling great, because they just had a great time at the rodeo. From the minute they find a parking spot, to the minute they walk onto the grounds, while they are here, and as they leave, the entire experience is important. We all need to ensure that every time we encounter a ticket buyer, we should be doing everything we can to make their Reno Rodeo experience a great one.



Trivia Rule – To get your swag you must approach me personally at a Reno Rodeo membership function (lunch or dinner), and give me the correct answer. You must approach

me after the "official" start time of the function.

After the 1922 rodeo, which was moved to the Labor Day weekend, the rodeo association was financially insolvent, and the rodeo did not take place for several years. What year did the rodeo start up again and what was it called?

THANK YOU FOR ALL YOU DO FOR RENO RODEO!

**Mike Torvinen
President 2019**



**1ST VICE PRESIDENT
CRAIG DOWNIE**



**2ND VICE PRESIDENT
JOSH IVESON**



**SECRETARY
DEBBIE SPRAGUE**



**TREASURER
GREG WILLIAMS**

EXECUTIVE COMMITTEE

Mike Torvinen – President
Craig Downie – 1st Vice President
Josh Iveson – 2nd Vice President
Debbie Sprague – Secretary
Greg Williams – Treasurer
Bill Summy – Immediate Past President
Clint Wells – Past Presidents' Representative
Bob Cose
Terry Donshick
Paul Gordon
Carrie Ann Sattler

Sharon DeSimoni
Troy Gardner
Jim Neil
Mark Sutton

FINANCE COMMITTEE

Greg Williams – Chair
Jim Neil – Assistant Chair
Justin Thomsen – Assistant Chair
Alex Bybee
Andi Morency
Josh Iveson
Mike Long

GENERAL MANAGER'S MESSAGE

2019... one month done, and lots of work still to do! We have a new governor, a new senator, and new management staff at RSLEC. This will bring challenges for sure, but it's nothing *new* that Reno Rodeo can't handle. Check out the video of our future design plans for the rodeo grounds on the newly revamped website. Also, be on the lookout for new events in the indoor arena, as well as around the food court area. Plus, there may be "new and old" things for you to see during our rodeo performances. Celebrating our 100 years will be an exciting adventure for all this year!! One of the first items to check off the list – a trip to Jack Daniels in Lynchburg Tennessee for President Mike Torvinen to pick out a barrel.

Our parade route this year will change again for the better; we are in talks with the city of Reno to fine tune the trek.... walk, drive and ride under the famous arch! If plans go right, we will have more on-site parking due to the demolition of the armory building. The current exhibit hall may also be gone and a tent in its place. We will continue to have vendor shopping in this area, but with a different layout. These changes are all needed as we move forward into the

future with our vision for growth and our continued commitment to community. Keep checking the website and BullSheet for updated information as it is confirmed and posted.

Note: By the time of distribution, we will have had a community gathering in honor of Jerry and Sherri David. He was Reno Rodeo's 2006 President, while Sherri was the first female director of the rodeo. Their dedication to the community and to the rodeo association was great. And while their lives were cut short, their influence and memories will be treasured.



George Combs
General Manager

RENO RODEO ASSOCIATION DOES IT AGAIN! FOR THE SECOND YEAR, THE RENO RODEO ASSOCIATION HAS PRESENTED THE RENO RODEO FOUNDATION WITH A CHECK FOR A QUARTER OF A MILLION DOLLARS



FOUNDATION NEWS



2019 Denim Drive Record Year!

The Reno Rodeo Foundation Denim Drive had over 150 collection locations participating this year. What a fantastic campaign for a great cause. The Denim Drive surpassed last year's record breaking collection of over \$100,000 in financial donations by \$15,000. On January 5th volunteers helped to sort

all of the clothes collected Washoe County at the Kids Kottage.

Clothes collections are still being finalized in the other thirteen Northern Nevada counties, and more contributions are still making their way into the foundation's office.

This year marked another milestone for the Denim Drive. The campaign expanded to include financial donations to purchase new books for the Reading Rooms located at the Second Judicial District Court. Both the new clothes and new books provide comfort to children that have experienced the unimaginable. Every child that attends family court proceedings selects a new book to keep for their own.

The Reading Rooms project is the only one of its kind in Nevada, and is supported by the Family Court Judges who have shared the positive impact these new books have made on these children. The heartwarming stories are too long

to share. What is clear is the positive results have surpassed everyone's expectations.

All in all, 2019 was truly a great year for the Denim Drive. Special thanks to all of the volunteers, and our community partners who helped make the Denim Drive such a success.

Education Scholarship Application Period Ends February 13, 2019

The Reno Rodeo Foundation scholarship application period closes on Wednesday, February 13th. Please help spread the word to all eligible high school graduates in Northern Nevada.

Through the generosity of two donors, the Reno Rodeo Foundation is excited to promote the Western Arts & Culture Scholarship. The purpose of the scholarship is to create further awareness and appreciation of western arts, culture, and heritage in college-age Nevadans through recognition of outstanding potential, contributions, and skill in the creative arts. The first place award is a \$2,500 scholarship, and the runner-up award is \$1,000. These scholarship funds will be dispersed in addition to the Reno Rodeo Foundation Scholarship.

We're encouraging all interested scholarship applicants to carefully review the eligibility requirements and the online application guidelines at RenoRodeoFoundation.org/Scholarships.

Save the Date

Wednesday, February 13th – Scholarship Applications due

Friday, June 1st – 2019 Rhythm & Rawhide

Clara Andriola
Executive Director



Thanks to all the Volunteers Who Helped at the Denim Drive Sorting Event

WANTED

FUN SEEKERS!

To be part of Reno Rodeo's biggest celebration in 100 years, the 2019 Reno Rodeo Parade. "March through the Arch" June 22nd.



Be part of something big!

We're looking for all marchers to be part of the 2019 Reno Rodeo Parade. Bands • Flag Teams • Dance & Drill Teams • Equine Carts & Wagons • Civic, Veterans College and Youth Organizations • Clowns • Floats • Gymnasts • Classic autos • Sports Clubs • Food Trucks for Parade & post Parade event and more.

It's A Big Damn Deal!



SCAN FOR ENTRY FORM



SCAN FOR FACEBOOK



Reno Rodeo Parade June 22, 2019.
See you there! Visit: RenoRodeo.com

WE ARE THE RENO RODEO –MARJIE SWIATEK

When it comes to being dedicated to the Reno Rodeo, you won't find many individuals that fit the description better than our own, Marjie Swiatek. Whether she is focused on upcoming requirements for the MAP Committee, facilitating a 100-year celebration workshop, or mentoring someone who might need help, Marjie is always ready and willing to put her best foot forward. "I just love working with the people; the synergy that comes out of the committees is fun," she explained.

Raised in the community of Rancho Cordova, California, with sister Maryeda, and brother Dennis, Marjie attended Cordova High School before making her way to Reno in 1968 to attend the University of Nevada, Reno. She graduated from UNR in 1972 with a degree in English and a minor in geography.

Reno quickly became Marjie's home. "Bob and I were married in January of 1971. He worked locally for Southern Wine and Spirits for the first seven or eight years of our marriage, before joining the Washoe County Sheriff's Department," she explained. After graduation, Marjie got busy with her career at DynaGraphics Printing (DG). She spent 40 years at DG, working her way up from the mailing department to sales manager, before retiring in January of 2012. It was through her job at DG that she came involved with the Reno Rodeo. "Bill Price came to DynaGraphics in 1983 from a competitor and brought the Reno Rodeo account with him," Marjie stated.

Marjie has worked on the RR program for more than 20 years and served as the editor of the publication from 1997 to 2010. During that time, the Reno Rodeo program, now referred to as the magazine, became one of the best rodeo publications

in the PRCA. "Bill and I have always taken a lot of pride in doing it right. We wanted it to be the best it could be." Along the way, Marjie made it a family affair including sister Maryeda, a retired teacher, in copy editing and brother Dennis, in tracking statistics for the Day Sheet, a part of the Magazine Committee's responsibility.



Jason Goodman provides Marjie with one of her favorite Reno Rodeo memories!

In her 23 years with the Reno Rodeo, Marjie has served on the Magazine, Advertising, Executive, and MAP Committees. She currently co-chairs the MAP Committee with Bill Price and is also a member of the Board of Directors. She considers it an honor to be a part of the Reno Rodeo, regardless of where she is serving.

Multiple presidents have recognized Marjie's allegiance to the Reno Rodeo along the way. She received her Award of Merit Buckle in 1999, the Silver Spurs in 2010, and a unique framed

Limited-Edition Art print with a buckle in 2016. "I was honored by all three of these awards, but receiving the Silver Spurs from Ray Callahan was something special," she confided.

Marjie and husband Bob have one grown daughter, Marcy who is married to Zach Brandner. Marcy and Zach made Marjie a proud grandmother, last August 28th, when grandson Beau came into this world. When Marjie isn't running after Beau or some Reno Rodeo activity, she enjoys traveling, gardening and cooking, especially if it is near their second home in Los Barriles, Mexico, on the Sea of Cortez.

Marjie, a sincere thank you for everything you do for the Reno Rodeo!

Mark Sutton

Reno Rodeo Idol Coming Up Soon—Tell Your Friends!

Do you know anyone that has dreamed of singing the National Anthem for the Reno Rodeo? Is that someone you? Make that dream come true for the Reno Rodeo's 100th year anniversary! Rodeo Idol applications are now open! This competition is open to all members, wranglers, and the public.

How to apply: Submit a video of you singing the National Anthem along with a headshot of yourself to rodeoidol@gmail.com. Applications will be accepted from February 1st through March 6th. Voting will take

place on social media from March 12th through April 10th. The singers with the most likes on social media will be invited to sing at the Rodeo Idol competition. The event will be held at the Nugget Casino on April 25th at 6:00pm.

For more information regarding the application process, please visit Reno Rodeo's Facebook Page.

YOU could be the next Big Damn Deal... 😊

Eva Werschky



COUNTDOWN TO 100

In 1975, famed western sculptor Robert MacFie Scriver was selected as grand marshal for the parade. Frank Groves was the Reno Rodeo Association president and nearly \$200,000 was spent to build new stalls and improve the grandstands at the rodeo grounds. The rodeo parade had a patriotic theme, and the grand entry featured a giant unfolding Liberty Bell containing a horse and a flag girl holding an American flag. The rodeo queen was Kaylene Allen.

Inside the arena, the crowd and the media were firmly behind Battle Mountain cowboy Joe Marvel. Marvel had won the average in saddle bronc at the National Finals Rodeo the year before and fans were hoping for a strong showing at Reno. Though Marvel earned cheers on opening night with the second-highest score in saddle bronc, he didn't make it to the final go-round.

Bill Nelson ended up as the saddle bronc champion. The all-around champion was 19-year-old Clay Finley who also won the calf roping. Other winners included Buster Green in bareback, Randy Magers in steer wrestling, and Lindalee Whipple in barrel racing. The top team ropers were Howard Nichols and Carl Clark.

Cold and rainy weather hampered attendance at the rodeo, and the

association announced the event drew 22,500 fans, down from 28,000 the previous year. Still, Reno Rodeo president Frank Groves announced all the businesses underwriting their rodeo had their investments returned in full.

Patriotism was again the theme for the 1976 rodeo as the United States celebrated its bicentennial. A horse owned by stock contractor Cotton Rosser jumped out of a giant birthday cake during the celebration. All the flag girls at the rodeo carried the "76" flag as part of the celebration.

Dom Azevedo was the Reno Rodeo Association president and Cindy Carlile the rodeo queen. Making his debut as the rodeo announcer was Bob Tallman, a former Winnemucca cowboy, and an up-and-coming announcer on the rodeo circuit.

The large rodeo parade also had a patriotic theme. Reno's Carol Grace dressed in a Betsy Ross costume and her horse had a Nevada license plate on his hind end that said "Betsy."



1976 was Bob Tallman's first rodeo... Reno Rodeo that is. Bob is shown here with 1976 Reno Rodeo President Dom Azevedo. Who knew back then that Tallman would become the "Voice of Professional Rodeo"?

Contribute to the BullSheet

We are eager to have you share your interesting rodeo stories.

If you have something to share, please email, hand carry, fax, or snail mail to the office.

Submissions must be received on, or before, the 20th of the month prior to publishing. AND before you submit, please proofread. Thanks, Lynne

Editor: Lynne Liebelt

Staff Writers: Bill Price, Marjie Swaitek

Staff Photographer: Fred Cornelius

Copy proofing: Jim Lindsey and Teresa Lindsey

Published by: MAP Committee

Bill Price, Marjie Swiatek, Co-Chairs

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BSLynne@outlook.com

Spangles the Clown helped entertain the crowd and excellent weather brought out a huge crowd, which lined Virginia, Pine, and Center streets. After the Saturday parade, Battle Mountain cowboy Dan Filipini stole the show in saddle bronc, winning the go-round with a score of 66 points, helping to set the stage for Sunday's finals.

Leo Camarillo, the veteran team and calf roper, earned all-around champion honors on Sunday, also winning the calf roping. That year, a set of silver spurs was presented to the winner of every event. Camarillo, in contention for the world all-around title, could not stay around for the awards ceremony, as he had to get to another rodeo. His sets of silver spurs were accepted by Fallon cowboy Anson Thurman. Other champions included the legendary Bruce Ford in bareback, Jack Roddy in steer wrestling, Denny Flynn in bull riding, and Marilyn Camarillo in barrel racing. The top team ropers were Jeff Barmby and Les Hirdes, while Bobby Brown and Kent Cooper tied for the saddle bronc championship.

The stories for Count Down to 100 are excerpts from
A History—The First 80 Years,
by Guy Clifton, Edited by Bill Price.



HISTORY—RENO RODEO LIMITED EDITION ART PRINTS

By Grant Dalen, Reno Rodeo President 1988

My artwork inspiration for the 1988 poster came from Buckeye Blake's artwork he did for the Elko Cowboy Poetry in 1986. His style of old-time cowboys is what I wanted for my 1988 year.

My idea came from the artist who did a poster for Elko's Cowboy Poetry. I have always admired the old time rodeos. Will James did the first rodeo cover and Buckeye Blake's artwork depicted the same old style. I also chose Buckeye to do Cotton Rosser's bronze 26 years later.

This print was painted from a photo taken of me when I was arena director in the Grand Entry.

This print was a complete sellout, both our copies and the artist copy too.

RGJ story about Buckeye Blake

Buckeye Blake grew up in a home that was equal parts agriculture and artistry.

His father was a rodeo cowboy and rancher, his mother an artist, and young Buckeye took to both vocations with a passion, while growing up on the family ranch outside Carson City in the late 1950s and early '60s.

He found another influential character in books — Will James, the Western author, and illustrator, who had once lived just to the north of Carson City in Washoe Valley.

"I had Will James books when I was a little kid," Blake said of the famed Western artist and author. "That's what ranching people gave their kids. When you're about 8 years old, you get a pony and then they give you Will James books. It was the book that

a kid had to read to clue them in on the Wild West."

Will James died in 1942, four years before Blake was born, but both men are forever linked to the West — and closer to home, to the Reno Rodeo — through their art.

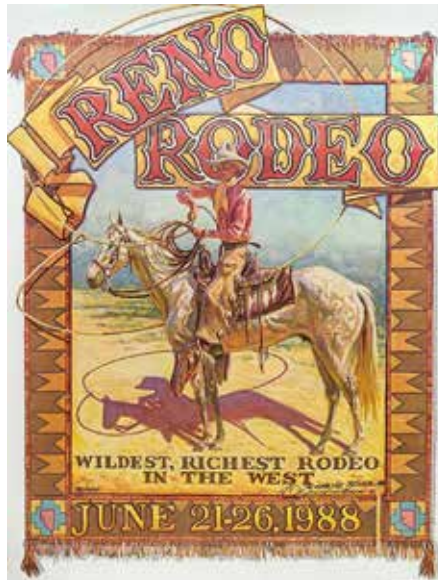
"Buckeye has a lot of that same style that Will James did," said Grant Dalen, president of the Reno Rodeo Association.

Will James' pen-and-ink artwork decorated the program of the first-ever Reno Rodeo (then called the Nevada Round-Up) in 1919. In 1988, Blake was the artist for the rodeo's limited-edition print and this year, his artistic involvement with the rodeo is going to a whole new level.

Blake has been "capturing souls" and being recognized for his artwork since his school days in Carson City. He left school during his junior year and moved to Hollywood, working in studios where he created movie

backdrops and art for animated films. He later returned to Nevada, he began selling his fine art through galleries.

Blake, who now lives in Weatherford, Texas, where he and his wife, Tona, raise quarter horses, also does paintings, leatherwork, pottery, furniture and more. He has created numerous posters over the years for the National Cowboy Poetry Gathering in Elko. In fact, that is where he and Grant Dalen met and where Dalen asked him to do the limited-edition print for the Reno Rodeo in 1988.



Steve Walther 1989 Excerpts from RGJ

The Reno Rodeo wouldn't be complete without a great poster. The 1989 poster is a bronc rider, Butch Kelly, realistically portrayed by artist James Bama of Cody, Wyoming.

The painting was chosen from a selection of works by the Reno Rodeo Association.

Bama also painted the artwork for the 1982 poster, the first in an official Reno Rodeo collector series of eight numbered, limited-edition prints.

Bama's work appeared in most major western collections, including the Cowboy Hall of Fame and Gene Autry Museum and in private collections like those of Malcolm Forbes, Jack Nicholson, and Burt Reynolds.



Bama's illustrations have appeared on covers of Reader's Digest, Saturday Evening Post, and many Bantam books. Many of Bama's original works were handled exclusively by Big Horn Gallery in Cody, Wyoming.

The Reno Rodeo is heralded as a boon to businesses throughout northwest Nevada. "There's a substantial economic benefit to the community," said Steve Walther, a Reno attorney and rodeo president for 1988-1989.

In 1989 the Reno Rodeo made a great impact with its new Cowboy Country Store which was comprised of up to

continued on page 9

PAST PRESIDENT'S REPORT



Sorry I missed last month's BullSheet, we had technical difficulties, as our computer was down for three weeks.

The PRCA Convention was great, as you have heard from Mike and George. I would like to say I thoroughly enjoyed the Breakout Sessions, the Hospitality Suite, and the two performances of the NFR. I also want to thank everyone for keeping tabs on me, particularly my chaperone, Paul Gordon. I also want to suggest if you ever need a bodyguard, Terry Donshick is your man. I got a lot out of the trip and

am excited for the future of rodeo, the PRCA, and our Hundred Year Celebration. IT'S A BIG DAMN DEAL!!

The Past President's meeting will be Monday, January 28th at Pinocchios, Reno, at 5:30 p.m. The deck off the Past President's room is moving forward, with the plans at the structural engineers.

We have our annual meeting and election, coming up on April 18th. We will be electing a second vice president, a secretary, a treasurer, a past president's representative, and at least two positions for a six-year term on the Board of Directors. The Meet and Greet for the candidates is scheduled for Monday, March 25th, at Pinocchio's, Reno at 5:30 p.m.

I heard that the bowling tournament benefiting the Cowboy Crisis Fund on Saturday, January 19th at the GSR was a success, and a good time was had by all. There were 22 teams with Wyatt Morency's team winning. Our office team made up by Mikayla, Denise and Melissa came in second. Third place was George Comb's team. What happened to last years winners? We want to thank the GSR for the generous donation of all the bowling fees. Our community support is amazing.

Our 100 Stories for 100 Years live event was held at the Elks Lodge on Fri. January 18th. There were over 100 people in attendance and we had a great time. The Elks venue is a great fit for us going forward. Our next story telling will be Friday, March 8th, at the Elks again. We want to thank Bill Johnson and Famous Dave's for the venue and food.

Also, a special thank you to Margie, Bill, and Jesse Lemay for going above and beyond in making the night a success. Thanks to our 100 Year committee members, Eva, Tonya, Lynne, Melissa, and Tom and Phyllis for all their help, as well as Rick Pettinari and Dave Youngberg at the bar. A special thank you to our Reno Rodeo Queen, Kaely Juzek, for doing a great job selling the raffle tickets. All the help and support made the evening a great success!

See you all next month. Be Blessed.

Clint Wells
Past Presidents Representative



**VISIT RENORODEOFUNDATION.ORG
FOR SCHOLARSHIP GUIDELINES AND
THE APPLICATION.**

Deadline is Wednesday, February 13, 2019

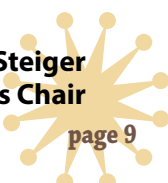
Over the years, the foundation has helped fund hundreds of students in furthering their college education.

"Limited Edition Art Prints" continued from page 8

60 booths at the indoor Reno Livestock/Events Center.

Walther came from a family of Reno Rodeo presidents. His father and brother, Jack Sr. and Jack Jr., who served as Reno Rodeo Association presidents in 1964 and 1980, Steve Walther was destined to serve his term and he made it an ambitious one!

Carol Fiechtl-Steiger
Limited Edition Art Prints Chair



LEGACY COMMITTEE



The Legacy Committee does not have a lot to report this month. Our January 15th regular meeting was postponed due to various conflicts that our committee members had on that evening. We have rescheduled for Wednesday evening, January 30th in the rodeo office conference room. Our next meeting after that will be February 12th at the rodeo office.

The Committee received bad news last week in that our \$1.5 million in planning dollars has been cut from the Governor's Public Works Budget. I'm quite sure our next couple of meetings will be focused on re-grouping and looking for other avenues to seek planning monies to get our project off the ground. In addition, we will be reviewing and discussing our very professionally complete "Draft" of our Business Plan, as prepared by Ekay Economic Consultants.

The really bad and sad news received last week was the passing of Jerry and Sherri David and the conditions associated with it. Personally, Jerry was a mentor to me both in my year of being President and the years leading up to it, and then as being a member of the By Laws Committee. Sherri was just a sweet, dedicated person. They were true examples of dedicated Reno Rodeo volunteers. Both will be tremendously missed.

Clint Thiesse
Legacy Committee Chair

Ticket Sales

Tickets went on sale October 1st. Ticket sales are strong for the 100 year rodeo. We have sold more than twice as many tickets as last year at this time.

If any of you are interested in tickets, now is the time to buy. Last minute ticket requests will be difficult to accommodate.

To buy tickets in person (no fees) - **Lawlor Events Center**
10am -5pm Monday through Friday

Online - (service fees apply)

<http://www.mynevadatickets.com/>

Telephone - (service fees apply) via TicketsWest
1 (800) 325 - SEAT (7328)

Colleen Schaar
Ticket Chair

Save up and Plan Ahead to Do Your Shopping With One Of Our Many Excellent Vendors

Michael Buis has shared this list with the BullSheet, and all of you reading this issue, with the intention of providing exposure to our loyal, and, frankly, terrific vendors. If you can patronize one or more of these good folks, please do!

The list is not complete, but as you can see we are filling up!

3 Barrels Up	Out West Buildings, LLC
All American Car Decals	Pegasus AirBOOTS LLC.
All Around Products	Pro Champion Horse Gear
American Cowboy Team Roping Association	Quiet Woman Cattle Company
Archundi Enterprises	Red Leather
Australian Saddle Company	Ritzzy & Rustic Boutique
Barb's Custom Embroidery	RockNSoulCouture
Buckaroo Bistro & Bargains	Rodeo Boot Company
Coats Saddlery	Rogers Cowboy Supply
Cowboy West, LLC	Ropes Galore
CSI Saddlepad	Sandy's Candies
Cutco Cutlery	Sassy Leather Boutique
Desert Sage Bead Art	Shop Lularoe Voss Girls
Distinguished Firearms, LLC	Smart Roping
Epic MSM Natural Health Solutions	Southwest Designs
Gear Up Hats	Stitchin' Horse Ranch
Girls Gotta Have It	Timber Fox Traders
GQ Distribution	TLA Treasures
Grant's Leather	TM Leather and Saddlery
International Leather & Hat Co	Trader Rick's Southwest Art and Jewelry
Katie & Jaime Coble, Independent Scentsy Consultants	Triggers Boutique
Me Designz LLC	TriKee Tack
My Forever Cowgirl	Vaquero Brand
	Western Braiders

Reno Rodeo Takes the Spotlight at the Chamber of Commerce Alliance Event

The Reno Rodeo Chuck Wagon was a featured icon at the recent Chamber of Commerce annual event "Alliance."

The Alliance event brought together the Airport Authority, RSCVA, EDAWN, Reno Sparks Chamber of Commerce, and featuring Reno Rodeo, giving presentations to over 600 local business members.

The annual event gives participants a look forward, through the eyes of the presenting partners, to what's to come for the Truckee Meadows area. Reno Rodeo had the opportunity to take the spotlight along with the Reno Chamber, also celebrating 100 years, to talk about our history, excellent support of our business community, and our future plans. A great opportunity to show others "It's a BIG Damn Deal!!

Bill Johnson



photo credit Bill Johnson



HUNTING FOR THE PERFECT MORTGAGE... MEET ME AT THE SUMMIT



Your local home loan expert:

HEATHER CREVELING

Sr. Loan Consultant/Sales Manager
NMLS ID# 367453

Reno: (775) 240-2010 | Elko: (775) 299-3939

hcreveling@summitfunding.net

www.summitfunding.net/hcreveling

Summit Funding, Inc. NMLS ID# 3199
Branch NMLS ID# 1102858



DENIM DRIVE 2018-2019



SAVE THE
DATE

Saturday, June 1, 2019



DON WEIR'S RENO
DODGE

PRESENTING SPONSOR



reno phil



RENO RODEO

Proceeds benefit Reno Phil and Reno Rodeo Foundation programs.

WHERE FRENCH HORNS MEET LONGHORNS

BOWLING FOR JUSTIN CRISIS FUND



Thank you to all who supported the 2nd Annual Reno Rodeo Bowling Tournament benefitting the Justin Cowboy Crisis Fund! A great time was had by all. Shout out to the 2019 Tournament winners, Throwing Rocks, representing one of two Public Parking teams. Way to represent PPC! We also would like to thank our team sponsors: Edward Jones Investment, Pinocchio's Bar and Grill, Big Frog T-Shirts, Sierra Nevada Construction, Honors Academy of Literature, Golden Express, New West Distributing, Mark Sutton, Bev and Mark Elston, Slate Accounting, and Frank Lepori Construction. A special thank you to Wyatt and Amerigen Power Solutions for an over \$2,500.00 in support by sponsoring the t-shirts, sponsoring a team, and donating to the silent auction. Because of everyone's commitment and support, Reno Rodeo will be able to donate over \$8,500.00 to the Justin Cowboy Crisis Fund. We look forward to seeing you all back in the lanes next year!

Andi Morency
Bowling Tournament Chairman





Sticker Stops

Please support these local businesses with your trade.
They display RR stickers!

Casale's Halfway Club
2501 E 4th St, Reno
775-323-3979

Whittlesea Checker Taxi
www.Taxirenotaho.com
775-322-2222

Smiling With Hope Pizza
6135 Lakeside Drive #101, Reno
775-825-1070

Metro Carwash
4991 Longley Ln, Reno
775-828-9234

Kruse's Feed & Hardware
3235 Eastlake Blvd,
New Washoe City
775-849-2077

Carson City Trailer
5410 Hwy. 50E, Carson City
775-885-7444

Taco Johns
770 S Wells Avenue, Reno
775-786-8422

Famous Dave's
4925 Kietzke Ln, Reno
775-826-7427

Pinocchio's Bar & Grill
5995 S Virginia St., Reno
775-826-5151

Lightning Auctions
870 S Rock Blvd, Sparks
775-331-4222

Benson's Feed
2750 US-50, Carson City
775-882-3999

IN THE NOT SO DISTANT FUTURE:

March 8	100 Years Event
April 25, 2019	Reno Rodeo Idol
May 8, 2019	Media Appreciation Event
May 10	100 Years Event
May 15, 2019	Bliss Babe Kick Off Party
May 18, 2019	Reno Rodeo Team Sorting
June 1, 2019	Rhythm and Rawhide
June 2, 2019	Truck Show
June 5, 2019	After-Five Business Event
June 8, 2019	Kickoff Party
June 13, 2019	MRR Queens Horsemanship
June 14, 2019	MRR Queens Dinner
June 18, 2019	BSD Calcutta
June 19, 2019	Kick-off Concert
June 22, 2019	Reno Rodeo Parade
August 1, 2019	2020 Cattle Drive tickets go on sale Sold out for 2019

Manpower/Nominating News



All members, directors, past presidents, members emeritus, and directors emeritus should have received their wallet size Member ID cards. If you have not, please contact me or the office and we will take care of that.

For those of you who want a more current photo in your file and on your rodeo badge, Terry Donshick will be at the February and March luncheons taking photos. For those of you who are happy with the photo we used for your 2018 badge, please DO NOT have another photo taken this year. We will be updating files and purging old photos, so now is the time.

The annual spring election will be held at the luncheon on April 18th. We will be electing a 2nd

vice president, a treasurer, a secretary, a past president representative, four positions on the Executive Committee, and at least two directors. If you are interested in running for any of these positions, your letter of interest MUST be received by the Manpower/Nominating Committee no later than the close of business on March 4th. Please review Article IX of the By-Laws which discusses the process and eligibility requirements or feel free to call me.

As a reminder—The Meet and Greet for the candidates is scheduled for Monday, March 25th. at Pinocchios, Reno at 5:30 p.m.

Doug Nicholson

Manpower/Nominating Chair

Wrangler Applications Due

The Manpower Committee will be accepting wrangler applications until April 19, 2019. If you know someone who is interested in volunteering this year, please have them submit their application by this date to ensure they have a badge in June.

JOHN DEERE XUV835M CAMO

- 3-Person Cockpit
- Power Steering
- 16-Gal Enclosed Storage
- Open Station With Roof
- Black Alloy Wheels
- Maxxis Bighorn Radial Tires
- Split Bench Seat
- Manual Lift
- OSR Nets
- Front Brush Guard



Tickets \$50 each, or 3 for \$100

FEBRUARY 2019

S	M	T	W	T	F	S
					1	2
3	4	Reno Rodeo Office 4:30 pm • Finance Com 5:30 pm • Executive Bd	5	100 Year Committee 5:30 pm • RR Office	6	Bylaws Committee 5:30 pm • RR Office
10	Reno Rodeo Office 4:30 PM • Museum 5:30 pm • NOM	11	LPC Plan Update 5:30 pm • RR Office	12	Magazine Committee 5:30 • GMAA	13
17	18	Reno Rodeo Office 4:30 pm • Finance Com 5:30 pm • Executive Bd	19	20	Luncheon Noon • Atlantis Board of Directors 5:30 • Tamarack Junction	21
24	25	26	27	28		

MARCH 2019

S	M	T	W	T	F	S
					1	2
3	4	Reno Rodeo Office 4:30 pm • Finance Com 5:30 pm • Executive Bd	5	100 Year Committee 5:30 pm • RR Office	6	7
10	Reno Rodeo Office 4:30 PM • Museum 5:30 pm • NOM	11	LPC Plan Update 5:30 pm • RR Office	12	Magazine Committee 5:30 • GMAA	13
17	18	Reno Rodeo Office 4:30 pm • Finance Com 5:30 pm • Executive Bd	19	20	Luncheon Noon • Nugget Board of Directors 5:30 • Tamarack Junction	21
24	Candidate's Meet and Greet • Pinocchios, Reno 5:30 p.m.	25	26	27	28	29
31						30



Don't forget to download the Reno Rodeo App!

Visit your respective app store and search for Reno Rodeo. Download the free app.

When you open the app for the first time you will be prompted to receive 'push notifications' please accept. These notifications will keep you up to date with rodeo news throughout the year. Thank you!

Please send comments to greg@gmaagroup.com
We can make updates as necessary.

FOLLOW US ON SOCIAL MEDIA



RENO RODEO ASS'N



P.O. Box 12335
Reno, NV 89510
(775) 329-3877 x102
www.renorodeo.com
office open 8-5 Mon-Fri

RSVP for Luncheons or
Dinners at:
(775) 329-3877 x224
RSVP@renorodeo.com

Always on the best horsepower.

– Silver State Wire & Cable owner Howard Weiss on a 1947 Harley, Guantanamo Naval Base, 1947.



Silver State Wire & Cable, Inc.

All your wire
and cable needs

Specializing in

- Mil-spec wire
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50 East Greg, Suite 113
Sparks, Nevada 89431

775-356-8969

Josh Lee

2019 Reno Rodeo 100 Years Buckle Is Here!

The 2019 Buckle is a real beauty. Be sure to get in to get yours before they are all gone. They will be sold out soon.

Price is \$160 for members, and \$190 for non-members.

Call ahead, but you should be able to purchase one at the office most days, as long as we have 'em.



Kaely Juzek
Miss Reno Rodeo 2019

LETTER FROM THE QUEEN

Chelsea Sidener
Recruitment, Retention, and Training Chairman
Doug Nicholson
Manpower/Nominating Chair

LEGACY COMMITTEE



Clint Thiesse
Legacy Committee
Chair



Reno Rodeo Foundation Upcoming Events

- Monday, July 9, Free Kids Rodeo & Campfire Storytelling sponsored by Michael & Son's in partnership with the Reno Rodeo Foundation and Artown.
- Thursday, July 26 Reno Rodeo Foundation Blood Drive from 2:30 pm to 6 pm at Famous Dave's, K-Bull on-site & drawing prize for all the Blood Drive donors to win their All American Feast (feeds 4-6, value \$79.99) and every donor has their choice of chili or a salad and cornbread.
- Saturday, July 28, Back-to-School Denim Drive Distribution at Kids' Kottage, from 10 am to Noon

PAST PRESIDENT'S REPORT



Clint Wells
Past Presidents Representative

Contribute to the BullSheet

We are eager to have you share your interesting rodeo stories. If you have something to share, please email, hand carry, fax, or snail mail to the office.

All submissions must be received on, or before, the 20th of the month prior to publishing. AND before you submit, please proofread. Thanks, Lynne

Editor: Lynne Liebelt

Staff Writers: Bill Price, Marjie Swaitek

Staff Photographer: Fred Cornelius

Copy proofing: Jim Lindsey and Teresa Lindsey

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Bill Price, Marjie Swiatek, Co-Chairs

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receptionist@renorodeo.com

Fax: (775) 329-4625

BSLynne@outlook.com

BITS AND SPURS

Bill Price



Office Closed

New this month!

Monthly Luncheons

Everyone enjoys the Reno Rodeo luncheons and dinners. The food is always exceptional, and these events provide an opportunity to find out what's going on with the Reno Rodeo and with your rodeo friends. To help ensure that the attendance count is correct, the Board of Directors has set the following rules.

If you do not RSVP, but show up, you will be charged the price of the meal, as well as having to wait for available seating.

If you do RSVP, do not call to cancel, and do not show up, you will be invoiced for the price of the meal.

If you need to cancel, please call and let us know.

Guest price ranges from \$30 to \$50 depending on the event.

RSVP by phone at 775.329.3877 ext 224

in person at the Reno Rodeo office

or by email at RSVP@renorodeo.com.

Download a free CR scanner from your ap store, then scan to see a video of the box.

