

BULLSHEET

THE OFFICIAL NEWSLETTER OF THE RENO RODEO ASSOCIATION

VOL. 2 NO. 11 JUNE 2016

RENO RODEO 2016! WATCH OUT, HERE IT COMES!



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READ ALL ABOUT
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RED NECK TRUCK SHOW
RENO RODEO HISTORY
CONCERT
CATTLE DRIVE
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RENO RODEO IDOL
NEW PARADE ROUTE

SPECIAL THANKS TO OUR SPONSORS

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PRESIDENT'S MESSAGE



Let's Rodeo

Chairmen's meeting on April the 28th was very positive as everyone gave their reports on committee activities. Thanks for everyone's participation at the meeting, very productive meeting. Thanks for all you do for the association.

George & I had a meeting with Heidi Gansert at UNR about offsite parking. We now have offsite parking with shuttle service. Details will be released soon.

We also had a meeting with Jennifer Cunningham Interim Managing Director, Brian Rivers Director of Finance and Rhonda Leach Manager of RLEC who all work for RSCVA. Very open meeting about working together as we move forward with our 3, 5 & 10 year plan for the Reno Rodeo and their plans for the future

of the facility. Nice to be working with RSCVA as we move forward improving the grounds.

May 19th luncheon had a great turn out with our sponsor's being introduced and drawing for their chutes and events for this year's rodeo, Thanks to all the sponsors for being such great supporters of our rodeo and our community we live in.

Every committee is in high gear at this time, with that the office staff has a lot of request from all committees. Please be patient and work with them in a positive way as they have become inundated with requests from all directions.

Take Care,

Scott Peterson
2016 President

RENO RODEO OFFICE HOURS

Open Monday through Friday from 8 am to 5 pm
Closed Independence Day - July 4

2016 OFFICERS



1ST VICE PRESIDENT
BRAD SIDENER



2ND VICE PRESIDENT
BILL SUMMY

The BullSheet is the official monthly publication for the members of the Reno Rodeo Association. The MAP Committee writes, edits, and secures advertising to make this possible.

To advertise, contact Mark Sutton at msutton5355@yahoo.com for details and opportunities.

To submit an article, send it to Marjie Swiatek at dgmarj@yahoo.com. Articles and photos should be emailed as attachments, and must be received by the 15th of June to be considered for publication in July.

PRESIDENT SCOTT PETERSON

TREASURER MIKE TORVINEN

SECRETARY DEBBIE JOHNSTON

IMMEDIATE PAST PRESIDENT LARRY STACY

PAST PRESIDENTS REP CLINT THIESSE

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Kevin Rose

Craig Downie

Jim Lindsey

Paul Gordon

Steve Teserio

Bill Johnson

Greg "Lightning" Williams

FINANCE COMMITTEE

Mike Torvinen

Alex Bybee

Jim Neil

Justin Thomsen

Bill Summy

Ken Miner

Mary Vuylsteke

GENERAL MANAGER'S MESSAGE



Hello everyone, I hope you all have been able to attend a few of the luncheons throughout the year as well as keeping up with the postings on "Ride."

There is always a lot of information to be had; new and exciting changes happening often. Reno Rodeo is heading forward

into the future with a refreshed, renewed and invigorated focus! And with a team that is just as ready to do the work needed to get the job done! This is not the SSDD (same stuff different day) routine. In order to go forward (or any direction for that matter) you must move, not sit still stuck in a rut. Change is inevitable and happens daily, sometimes without notice. It can be a bit scary but also very exciting and rewarding. Take the Rodeo parade route change to Midtown this year. It will be a challenge for everyone to "retrain their brain", so to speak, in order to accomplish the necessary chores for the event to be a

success. New roads to be used and blocked off. New areas for staging and viewing. New avenues to tap for promoting and advertising. New partners to be bring in to the fold to help. And new friends to participate, enjoy and watch. It's sure to have growing pains, but I am confident in the Rodeo parade team pulling it all together for a great day!

There will be new additions to the rodeo performances with 4 nights of "Bull Fighters Only". There is the new 'Coors Double R Bar Tent' opposite the "Jack Tent". The new location and partnership with UNR for free parking and free shuttle service. New and improved tweaks to procedures with regards to how we handle ourselves; our volunteers and our fans, guests and clients during the rodeo and throughout the year.

As with all things new and needing to be learned, there is the element of time and effort that determines the outcome - desired success! I, and the Reno Rodeo, are asking for all of your talents, time, cooperation, teamwork and ideas. And I thank you for all you have already given!!

George Combs
General Manager

LEGACY COMMITTEE

Although the Parade move to Mid-Town is not directly related to the Legacy Committee, it is indirectly related from the standpoint of involving the community for creation of the Western Heritage Month goal. The new route will be up South Virginia Street from Arroyo to California utilizing Forest Street and Arroyo as the main staging areas. This creates a major challenge for our parade volunteer group. We have some 40 street intersections and numerous business driveways and parking lots to control. Except for those committees that have activities occurring on Saturday morning, every Wrangler, Member and Director should be assisting with the Parade. If we are going to achieve our future goals, getting this parade route off on the right foot is essential to our success. So Chairman, please require your Wranglers and Members to help. Directors, you have a responsibility.

The Legacy Committee did meet in early May to discuss our progress on the timeline outlined in the Strategic Plan. The one immediate goal that has been achieved

is the acquisition of offsite public parking. With the assistance of Heidi Gansert at the University, we were to obtain some 400 parking spaces around Peccole Field off Evans Avenue. UNR will be providing shuttle buses to the grounds between 4:30 and midnight.

The committee will be meeting on June 7th immediately after the Executive Committee meeting. All interested are welcome to attend.

Clint Thiesse
Acting President

HEADS UP: LAWLOR TICKET PURCHASES

As part of the E. L. Wiegand Fitness Center project, 15th Street will be renovated. This work will close 15th Street to vehicle traffic. **Anyone wanting to come to the ticket office will have to park in the West Stadium Parking Garage behind Lawlor and walk around to the front to enter the ticket office beginning May 19th.**

LETTER FROM THE QUEEN



One of the disadvantages of social media is that now 260,000 people have seen my dancing abilities, which I get from my dad. Saturday afternoon in Clovis, California, JJ Harrison called me into the arena to have a dance off with Corporal (soon to be Sargent Rhythm) Shurtliff from the Clovis Police

Department. Without going into too much detail, I will just say that I lost...by a long shot. Later, I was told that "I was such a good sport, allowing the police officer to win." I think I will stick with that story. ☺

Although my jokes are a little rusty, I think I have found a new vocation. Reno Rodeo Idol was held at Gilley's with twelve phenomenal singers, and I emceed the competition. All twelve contestants sang beautifully, but only 6 were chosen to come back to perform the National Anthem during grand entries for the Reno Rodeo. I had such a great time getting to know all of the contestants, both on stage, and between performances.

For those of you who were unable to make Moms on the Run, I sure hope you saw pictures. Those old rodeo boys sure look striking in their pink tutu's. With none of us being runners, I was pretty proud of myself, and the current queen candidates for completing the 5K race without walking (or on horseback).

With rodeo only a month away, the Reading Roundups are in full force. Francine and her committee continue to amaze me by instilling the importance of reading, rodeo, and responsibility into so many children in our community. Witnessing the kids pet their first horse and learn about Smoky Bear are memories that will not be forgotten.

The final count down is officially upon us. With more events happening than I can even list, all the committees are stepping up and doing a great job pulling everything together. Although lack of sleep is starting to be the norm, I could not be more excited and ready to be a part of the 10 days ahead!

I hope to see all of your hardworking, smiling, and dusty faces in the weeks to come!

Eva Werschky
Miss Reno Rodeo 2016



Rhythm & RAWHIDE



Queen Eva Werschky and Flag Girls Cara Goff, Kristin Kluth, Shenia Martin, Brittney McVay, Cassidy Burr, and Briana Fusion who volunteered to line dance at Rhythm & Rawhide 2016.



PAST PRESIDENT'S REPORT



As the rodeo year comes to an end, my term as the Past Presidents' Representative to the Executive Committee is also coming to an end, and one last opportunity to get on my soap box and express my opinion.

One of the goals of the Strategic Plan was to engage and involve

our membership and Wrangler group. From this, one of the tasks was to create a mentorship program to assist in making our new Wranglers feel welcome and understand the workings and make-up of the Reno Rodeo Association. Chelsea Sidener and the RRT Committee took on that challenge and immediately

created the mentorship program. Although 86% of our respondents to our February survey indicated they were willing to be more involved, when asked to be a mentor, only 12 of 50 Directors took on that responsibility.

What does it take to be a mentor? Make initial contact via email or telephone. Provide your phone number and email such that if the Wrangler has questions or needs information they have a point of contact to guide them in the right direction. Try to meet up with them at functions such as Work Day. That's pretty much it.

Enough of that.

Good luck, Scott, on being the host of a very successful rodeo. Won't be long and you will be one of us. Brad, your time is almost here, and we are here to give you a hand however you need. Bill Price, I look forward to you writing these instead of me.

Clint Thiesse
2012 President

COUNT DOWN TO 100

Despite its success in terms of attendance and competition, 1922 was the last Reno Rodeo held until the early 1930s. Financial had taken their toll on the event. A carnival was brought to town in 1926 to help pay off a debt of \$900 still owed from the 1922 rodeo.

After a decade without a rodeo, Reno pulled out all stops in June 1932 with Pony Express Days, a three-day celebration including the biggest parade the city had ever seen. Hollywood celebrities and the top cowboys and cowgirls in the country came to Reno for the events.

The city was decorated in its Fourth of July splendor, with banners and window displays throughout the downtown corridor. The Reno Evening Gazette described the opening parade: "Hundreds of Reno residents and visitors were thronged along the line of march as cowboys, cowgirls, Indians and clowns swept by, mounted on the most impressive array of steeds ever exhibited in the city. The parade was more than a mile in length and included dude ranch sections, cowboys from western ranges, prominent state and city officials, celebrities and Indians clad in tribal regalia."

Nevada Gov. Fred Balzar and Lt. Gov. Morley Griswold held places of honors in the parade along with California Gov. James Rolph, Jr. and Will James, the cowboy artist

and author who lived in Washoe Valley. Hollywood film stars including Rex Bell (long before his days as Nevada Lt. Gov.) Roscoe Turner, Harry Carr and others also participated.

In addition to the rodeo events first day highlights included trick roping by world champion Sam Garrett, who along with Jack Lindsley organized the entire Pony Express celebration.

More than 10,000 people attended the three-day show, and though expenditures far outdistanced gains, Garrett said the rodeo would definitely return the next year. It did, but on a much smaller scale. Among the champions of the 1932 rodeo were all-around champion Hub Whiteman of Clarksville, Texas; bronc rider Pete Knight, who rode the famed bucking horse Cannonball to a standstill; Richard Meredith in calf roping; E.E. Hill in bull riding and Hugh Bennett in steer wrestling. A motion picture truck from Hollywood was on hand to film the event for show in hundreds of movie theaters throughout the country.

The stories for the Count Down to 100 are excerpts from "A History – The First 80 Years" by Guy Clifton.

RENO RODEO FOUNDATION NEWS



Reno Rodeo Foundation Educational Scholarships

The Reno Rodeo Foundation Scholarship Committee, led by Chairman Jack Schroeder, recommended and received board approval to fund a total of \$47,000 to the following scholarship recipients. During this application cycle the foundation received 78 applications, from 13 northern Nevada counties. The following 23 students were selected based on their ranking which includes graduating from a northern Nevada high-school, full-time student enrollment in an accredited Nevada College or University, demonstrating financial need, scholastic proficiency, leadership and service activities.

RRF Quick Fact: *By the end of our fiscal year, ending July 31, 2016, a total of \$77,500 will have been dispersed by the Reno Rodeo Foundation to support educational scholarship for students graduating from northern Nevada high-schools and attending Colleges and Universities in Nevada as full-time students.*

Congratulations to the following Reno Rodeo Foundation scholarship recipients!

SCHOLARSHIP RECIPIENT	MAJOR	COLLEGE	HIGH SCHOOL
Katarina Clark	Nursing	UNR	Reno
Wayne Piramide	Pre-nursing	UNR	Battle Mountain
Kelsey Kjer	Biology	UNR	George Whittle
Mikayla Dimick	Biology	GBC	Elko
Heather Peterson	Pre-vet	UNR	Galena
Kathryn Day	Pre-med	UNR	Reed
Hailey Swan	Pre-med Nuclear Medicine	CSN	Wells
Mary Sanchez	Biology	UNR	George Whittle
Lillian Banas	Oral Surgeon	UNR	Sparks
Gracie Lawson	Biochemistry & Molecular Biology	UNR	Churchill County
Hannah Freese	Chemistry	UNR	Elko
Marlyn Arce	Nursing	UNR	Sparks
Terek Been	Medical	UNR	Carson
Bailey Kelton	Veterinary Science	WNC	Yerington
Halee Gahr	Pharmacy	WNC	Silver Stage
Alexxaz Torres	Neuroscience	UNR	Douglas
Alexus Christie	Nursing	UNR	Mineral County
Kianna Boc	Biochemistry	UNR	Reed
Haley Carroll	Nursing	UNR	Wooster
Taylor Krupp	Biology	UNR	Carson
Mercedes Anderson	Computer Science & Engineering	UNR	Damonte Ranch
Sarah Carter	Nursing	WNC	Douglas
Bailey Gansberg	Nursing	UNR	Douglas

RRF Quick Fact: 100% of the Rodeo License plate income, received by the Reno Rodeo Foundation, is used to fund educational scholarships and community grants to help kids throughout northern Nevada. The Nevada State High School Rodeo Association receives half of the total income collected from the Nevada Rodeo license plates.

RRF Quick Fact: Since 1986, the Reno Rodeo Foundation has provided scholarships totaling more than \$1 million to hundreds of northern Nevada high school graduates.

Visit RenoRodeoFoundation.org and click "Get Involved" from the title menu, to find out how to purchase your Rodeo License Plate today!

National Cowboy Poetry Gathering on the Road, July 21st at Bartley Ranch

The Reno Rodeo Foundation & Artown Present: *National Cowboy Poetry Gathering on the Road*, July 21st at the Robert Z. Hawkins Amphitheater at Bartley Ranch. Featured are nationally acclaimed artists, Brenn Hill, Trinity Seely and Andy Hedges. The event celebrates poetry, music and cowboy life. Come early at 5 pm and experience typical western activities for free. Purchase BBQ fare and libations at the event. Tickets on sale now: \$39 fixed seating and \$29 lawn seating. Visit RenoRodeoFoundation.org and click "Partnerships" from the title menu.

Clara Andriola
Executive Director

Connecting the Rodeo License Plate to Doctor Cassie Ho

Dr. Cassie Ho is a veterinarian steadily building a practice in Northern Nevada and earning a reputation as a specialist for rabbits.

Eleven years ago, she was a Douglas High School student with a vision of going to vet school. That vision was fulfilled thanks in part to the Reno Rodeo Foundation. The charitable arm of the Reno Rodeo, the Foundation, from its

beginning in 1986, has existed to provide college scholarships to primarily rural Nevada students.

"I was one of the recipients in 2005," Ho recalled. "I received a four-year scholarship and I got the money to go to the University of Nevada, Reno. I can't tell you how much it helped me to receive that scholarship."

After earning her undergraduate degree in Animal Science at UNR, Ho was accepted to veterinarian school at Washington State University in Pullman, Wash., and, again, the Reno Rodeo Foundation, through an anonymous donor, came to her aid, providing a post-graduate scholarship to help her pay for vet school.

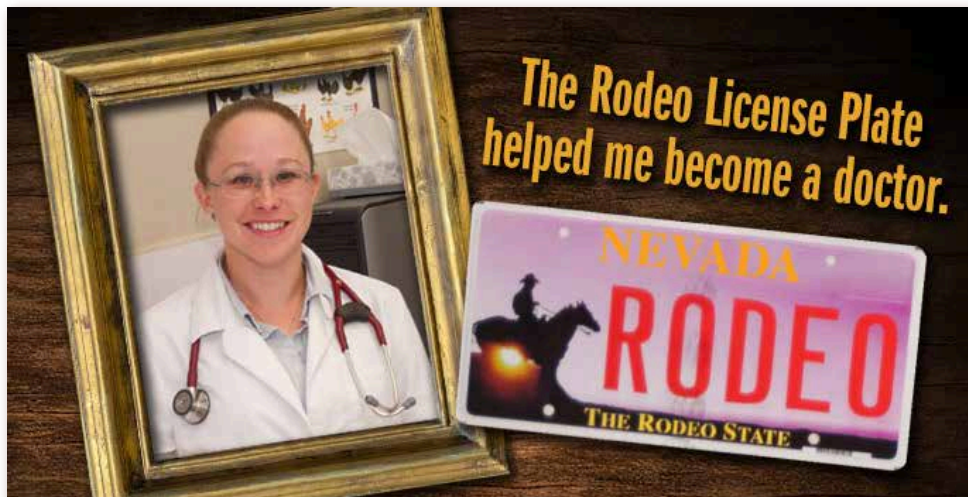
"It was a huge honor just to be a recipient, and the financial help was just amazing," she said. "That support was something that stuck with me. Now, I enjoy being a part of Reno Rodeo." Ho had attended Reno Rodeo as a youngster and has since introduced her husband, Ben, to the event and they enjoy going every year.

After graduating from vet school in 2013, Ho moved back to Reno and has been practicing at Kings Row Pet Hospital ever since.

"I do small animal care, dogs and cats, primarily and I have a special interest in rabbits," she said. "I've been doing rabbits for a year and half now. Slowly but surely, my rabbit practice has been growing, and my bosses are excited for me to have my little niche."

When they're not working, Cassie and Ben enjoy exploring Nevada's great outdoors with their Labradors, Molly and Josey. They also have two cats, Ares and Phoebe, at home to keep them company.

Guy Clifton



I AM THE RENO RODEO - RICH PETTINARI

The newest Director of the Reno Rodeo Association, Rich Pettinari was born and raised in Reno as the fourth of five children. Rich graduated from McQueen High School in 1999 and went on to study mechanical engineering at UNR where he graduated in 2004.



Rich's introduction to the Reno Rodeo came in 2009 when he served as a Wrangler with the Arena Committee. Since that time he has also served on the BFI, Golf, Grounds and Magazine Distribution Committees. He is currently the Chairman of the Magazine Distribution Committee and also finds time to Co-Chair the Arena and BFI Committees.

Like most of us, Rich enjoys the comradery of all the friends he has made through the Reno Rodeo Association and has many fond memories. "The things that come to mind first is the joking around the arena crew does with each other. Everyone knows each other, and we all get along pretty well. When you spend so many hours together, there's bound to be some practical jokes," Rich confided. "Plus, having some of the 'old farts' on the committee, you get to hear some great stories."

After graduation Rich spent 11 years at Summit Engineering doing "general civil engineering work", but recently changed jobs and is now working at Traffic Works as a traffic engineer. Rich enjoys what he does for a living but admits his dream job would take him to much loftier heights. "My dream job would be a pilot. I love the sensation of flying and when you don't have much time to travel it enables you to get to a lot more places," Rich explained.

Rich has always loved the Reno-Tahoe area because it affords him multiple destinations to participate in his favorite past-times. "Outside of rodeo, I like to ski and golf. I've been doing both since an early age, so you can say I got addicted to them," he explained.

Rich doesn't play as much golf as he used to because he doesn't have enough time. Currently, Pettinari admits to being a bogey golfer, "I haven't kept a handicap in

golf for a few years now, but when I did have one it was about 12. If I had one now, it would be about 18."

In the winter months, you can find Rich at any one of several ski slopes, but his favorite local establishment is Alpine Meadows. "There is a lot of a wide variety of terrain. You can take easy groomers all day, or you can challenge yourself in the steep technical parts of the mountain, Rich explained. He also enjoys backcountry skiing. "It's an entirely different experience than at the resorts. Most of the time you don't see anyone else except for who you are skiing with, and you are getting fresh tracks all day."

Whether it's engineering, rodeo, golf or skiing, Rich Pettinari loves to stay active and is always looking for a new challenge. So, take a minute this month to track down Rich, Reno Rodeo's newest Director, and wish him luck on the new job!

Mark Sutton

RENO RODEO IS A FAMILY AFFAIR!

BRANDING ROOM 2016

We are thrilled to offer the Reno Rodeo Branding Room again in 2016, have expanded and are ready to offer the best in exclusive VIP dining and viewing for the 2016 Reno Rodeo.

If you didn't have a chance to experience our VIP Branding Room in 2015, you certainly don't want to miss it in 2016! Seating has been expanded from 80 per night to 120. Branding Room Packages are sold to minimum groups of 10.

\$100 per person includes an exclusive dining experience before Reno Rodeo, complete with drink tokens, live entertainment, photo booth and marketing opportunities, ticket to the performance, big screen shout-out during the rodeo performance, and parking. Private groups will receive elevated marketing and arena exposure. If you are interested in experiencing the Reno Rodeo Branding room, please contact us soon as space is filling up fast. Contact Carrie Ann Sattler directly at **775-223-5403** for more information!

Carrie Ann Sattler

EXTREME MUSTANG MAKEOVER – A FREE, FAMILY-FUN DAYTIME EVENT!

It's unlikely that you haven't heard that The Extreme Mustang Makeover will return to the Reno Rodeo as a Special Day Event on June 18-19, 2016. Through a partnership with the Bureau of Land Management's Wild Horse and Burro Program, the Mustang Heritage Foundation created the Extreme Mustang Makeover in order to recognize and highlight the value of Mustangs through a national training competition.



Wild horses that were selected and haltered for five trainers, traveled together from Oregon; (Photo Credit: Mari Clark)



2015 Extreme Mustang Makeover Fan Favorite Andrew Rempp and his 2016 Mustang "Streak" on day 40

This two day event is FREE to the public on both Saturday, June 18th and Sunday, June 19th. The event will begin on Saturday morning at 9:00am where Mustang and rider teams compete in preliminary classes that include evaluating

the horse's handling and conditioning, their ability to maneuver through trail courses and patterns, highlighting the versatility of the Mustang. For the finals, on Sunday, the trainers develop their own routine set to music, props and costumes and have 3.5 minutes to WOW the crowd and judges in hoping to win their share of \$25,000!

At the conclusion of the 2016 Reno Rodeo Extreme Mustang Makeover all of the participating Mustangs will be available for adoption through a competitive bidding process.

For more information about this event and the Mustang Heritage Foundation, go to: <http://extrememustangmakeover.com/events/nevada/> For more information on the requirements to adopt a wild horse and the link to the Adoption Application, go to: <http://extrememustangmakeover.com/adopt/> Follow the progress of the 2016 horses and trainers on Facebook: https://www.facebook.com/events/858063874306451/?active_tab=posts

Jenny Lesieutre



A BLM employee, and a long-time Reno Rodeo Association Member halter a wild horse, for the first time. | (Photo Credit: Becky Papa)

SEE YOU AT WORK DAY, JUNE 11, STARTING AT 8 AM!

RENO RODEO CHARITABLE GOLF TOURNAMENT JUNE 4 AT THE WASHOE GOLF COURSE, 2601 FOLEY WAY, RENO, NV 89505

contacts:

Jim Carpenter 775.250.3512
Phil Salerno 775.331.1990
Clara Andriola 775.322.9875

\$135 per player - covers lunch, greens fees, cart, beverages, and more
\$540 per foursome
\$25 non-player lunch

4 person scramble format...entries with less than a foursome will be paired with other golfers.

Flag girls will be serving lunch, and the Nugget Gilley's Girls will be there too.

TICKETS STILL AVAILABLE FOR K-BULL 98.1 FM'S RENO RODEO KICK-OFF CONCERT

K-Bull 98.1 FM, in conjunction with the Reno Rodeo, will kick it off Wednesday June 15, 2016 at 7 pm with a concert in the Outdoor Rodeo Arena featuring Billy Currington, Canaan Smith and The Voice Season Four's Rudy Parris.

Currington is a Grammy-nominated and platinum selling artist who has celebrated nine number one career singles including "Hey Girl," "Don't," "Good Directions," "Let Me Down Easy," "Must Be Doin' Something Right," "People Are Crazy," "Pretty Good at Drinkin' Beer" and "That's How Country Boys Roll."

This marks the second year for the Kick-off Concert. Opening for Billy Currington will be label mate Canaan Smith currently climbing the charts with his hit single "Hole in a Bottle" and Rudy Parris contestant from the hit TV show The Voice.



Tickets are on sale now, through www.kbul.com or in person at the Lawlor box office located at 1664 N. Virginia Street Reno. Advance Ticket prices are \$45.50 for GA floor and \$35.50 for reserved grandstand seating. Tickets will also be available day of on the Rodeo Grounds for an additional \$5 per ticket.



JUNE 15 IN THE OUTDOOR ARENA

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MEMBERS BAR CHANGES FOR 2016

This year No One can come into the members bar without a badge or a guest pass.

Each Member will receive two guest passes and six drink tokens per day.

Wranglers and flag girls will receive two drink tokens per day. Members, wranglers and flag girls may purchase additional guest passes for ten dollars each which will include two drink tokens; additional drink tokens may be purchased for one dollar each.

The booth to pick up your passes and tokens, or to buy more of either will be in front of the members bar.

Members and wranglers must check in daily to receive drink tokens and guest passes. Passes and tokens are only good for that day and they will be color coded.

Beer and wine will be one drink token.

Mixed drinks will be two drink tokens.

No charge for water and soft drinks.

No one under 21 allowed after 6:00 p.m.

**Thanks,
Kevin Rose**



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UPCOMING EVENTS

- June 2 Reno Rodeo Day at the Reno Aces
- June 4 Golf Tournament
- June 9 Queens' Interviews
- June 9 Queen's Luncheon
- June 9 Chamber Mixer
- June 10 MRR Horsemanship
- June 10 MRR Luncheon
- June 10 Queen's Coronation and Membership Dinner
- June 11 Work Day
- June 11 Wranglers pick up badges
- June 12-16 Cattle Drive
- June 14 BSD Calcutta
- June 15 Pre-Rodeo Concert
- June 16 Cattle Drive arrives
- June 16 Extreme Bulls
- June 16-17 Championship Drill Team Competition
- June 16-25 Reno Rodeo
- June 18 Reno Rodeo Parade
- June 18 Red Neck Truck Show
- June 18-19 Extreme Mustang Makeover
- June 23-24 BFI, RR roping, all women's roping, Lita Scott Barrel Race
- June 25 Reno Rodeo Kids' Day
- June 25 Mutton Bustin' Championship
- June 25 Final BSD Calcutta
- July 21 National Cowboy Poetry Gathering

16TH ANNUAL MOMS ON THE RUN



The 5k Walk and 5k/10k Run has become a Mother's Day family tradition for many in this great community. This year Reno Rodeo Members attended the event to support the cause.

1st ANNUAL MUTTON BUSTIN' CHAMPIONSHIP

The 1st annual Mutton Bustin' Championship will only be taking 100 participants.

It will be held at 10 am on Saturday, June 25.

Sign Up's will be held at the Reno Rodeo Parade in Midtown, the corner of Martin Street and Saint Lawrence Street, at 10am.

Entry fee is \$25.00 (non refundable) cash, check or credit will be accepted.

After the rodeo, head over to the **DOUBLE R BAR** as an alternative to the Jack tent, Thursday through Saturdays in the North Pavillion.



NIGHT AT GREATER NEVADA FIELD

June 2, 7:05 pm

Tickets can be purchased at the Reno Rodeo Office on 1350 N. Wells Ave or by contacting Melissa at 775-329-3677 ext. 101 or melissa@renorodeo.com

The **flag girls** will take the field on horseback. There will be **rodeo themed games** between innings.

Meet **Miss Reno Rodeo**.

Get up close and personal with **livestock** and see a **live roping demonstration**.

Check out the new **Double R Tent** for beer specials.

Watch the **John Dawson Band** perform.

Pick up your **Aces Cowboy Hat**.

Enter to win **Rodeo Tickets**.

Left Field Reserved Tickets for just \$16.



15" seat saddle made for Gloria "Pagni" Garavanta in 1949 by old time Reno saddle maker, Joe Salas. Braided horsehair bosal from Nevada State prison 1949. Asking \$1700 for package.

Contact **775-742-2070** or talk to Tom Cates



BE A PART OF RENO RODEO HISTORY

Through the Reno Rodeo Foundation's Buy-a-Brick Program, you can become a permanent part of the Cotton Rosser Tribute, located on the Reno Rodeo Grounds. These bricks help support the Reno Rodeo Western Heritage Museum project. For \$250 or \$500, you can create a message to be laser engraved on one of the bricks that paves the pathway to the rodeo office. Choose from two sizes, 4x8 or 8x8, or have your name listed with others for \$100.

Order forms are available from Denise in the Reno Rodeo office, or contact Bill Price at dgbill@yahoo.com for more information.

The Reno Rodeo Foundation is a Nevada 501 (c) 3 non-profit, Federal Tax ID# 88-0230538. Your donation is considered a charitable donation under current tax laws. Thank you for supporting the Reno Rodeo Heritage Museum.



RENO RODEO LEGACY VODKA NEWS

You'll not want to miss the Businessman's Steer Decorating Calcutta on June 14th. Not only will it be the fun and excitement of bidding on your favorite team, and enjoying the company of your rodeo family, but it will be the initial release of the enhanced Reno Rodeo Legacy Vodka.

With sales starting to climb, it was only a matter of time, when the distillers would need to reach out for help in making enough to match demand. The new formula, with an enriched flavor, will continue to include a substantial part of the local brew, and will still be bottled locally. But wait, there's more.

The great news is that with this growth comes the efficiencies of scale! That means sometime in June your favorite vodka is expected to be selling at a lower price point (\$25.00 range) at most liquor stores!

That's not all: We can now announce that Reno Rodeo Legacy Vodka will be the bar pour at all the Reno Rodeo bars throughout the week. Salute! Cheers! And remember, a portion of each bottle sold, comes back to the rodeo for the legacy project.

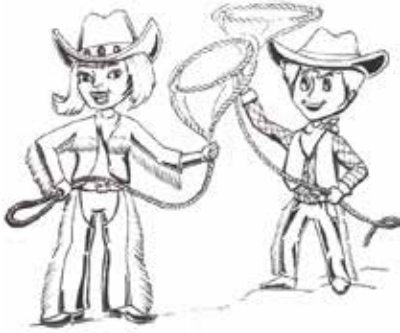


COWBOY CHURCH

will be held as always, on both Sunday's of the Reno Rodeo. At this time no final decision has been made as

to who will conduct the services, but we've been assured that we will be in for a great message. Don't miss it.

KID'S DAY



JUNE 25TH

In the indoor arena activities from 10:00am to 3:00pm.

**Mutton Bustin' Championship
Check-in will begin at 10:00am sharp.**

- Dare to be a Cowboy (roping dummies and brief lessons)
- 4H (small animals to display and project presentation)
- Child ID and Small Smiles (emergency child identification packets)
- Washoe County Detention Response Team (display weapons and teach about LEO)
- Model Dairy (balloons, milk, cow costume)
- Reno Rodeo Flag Team (flags and saddle)
- Reno Rodeo and visiting Queens (sign headshot and do photo ops)
- Fire Safety trailers (fire simulation houses)

New to Kids' Day:

- FAA
- Fallon Goat Farm
- UNR Agriculture and Co-op
- Smokey the Bear
- Sparkey
- Therapy Horses
- Jensen & Co. (face painting)
- RPD Drug Team

RENO RODEO IDOL

Forty contestants entered this year's Rodeo Idol competition. Twenty were posted on Facebook for voting, and the top twelve from that group performed before our judges on-stage at Gilley's in the Sparks Nugget. The competition and talent was even better than last year, but there were 6 clear winners who will be singing the National Anthem at the 2016 Reno Rodeo.



The 2016 Rodeo Idol winners from left to right are Lauren McCarthy, Madison Mykayla Boyle, Lauren McCarthy, Miss Reno Rodeo Eva Werschky, Olivia Swearing, Cindy Lain, and Kimberly Dixon.



Cindy Lain received the most points in the competition and will sing at the Reno Rodeo Kick-off concert and on Breast Cancer Awareness night.



Miss Reno Rodeo 2016, Eva Werschky, was the MC for the night.



The crowd at Gilley's.

THIS YEAR'S OFFICIAL RENO RODEO LIMITED EDITION POSTER DESIGNED BY JEFF GANT

Gant, in collaboration with Rodeo President Scott Peterson, created a piece, titled "All Roads Lead to Reno" that includes Jason Goodman's Percheron Thunder and Miss Reno Rodeo 2016, Eva Werschky.

Every year since 1981 the Reno Rodeo president has selected an artist



to collaborate with and create a limited edition print. This year's 250 signed and numbered prints are on sale now for \$50 through the Reno Rodeo office.

Always on the best horsepower.

- Silver State Wire & Cable owner Howard Weiss on a 1947 Harley, Guantanamo Naval Base, 1947.



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Josh Lee

2016 RENO RODEO BUCKLES



Custom crafted and hand designed by Gist Silversmiths, this year's buckle will be produced in a Limited Edition of 500 numbered buckles.

240 unnumbered buckles will also be available this year.

If you have questions, please call **250-7671 Deb**, Thank You so much...

REDNECK TRUCK SHOW JUNE 18TH IN THE NORTH PARKING LOT

Our very own Redneck Truck Show is burning rubber into it's 4th year and we want you to be part of it. The show is free to attend, and \$10 to enter a truck. Entry fees will go into a prize pool for best of category winners.

Food and beverages will be available for a fee and we can guarantee that a good time will be had by all.



For more information contact:
Greg Mason cell **287-1582** or visit
RenoRodeo.com



Saturday, June 18th after the parade
North parking lot rodeo grounds
Noon to 3:00pm
Truck registration begins at 11:00am
or can be completed online at:
RenoRodeo.com



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CATTLE DRIVE June 12-16

Looking for a little adventure, excitement, and who knows, even romance? Experience the Cattle Drive in 2016!

There are openings available, and no one has ever walked (limped?) away without a big smile and a pocket of stories in their heart. Adventures abound! Excitement and entertainment take on new meaning. The romance of the west is yours for the asking. Sign up today!

www.renorodeo.com/events/2016/2016-cattle-drive for more information and application!

Monthly Luncheons

Due to the issues regarding "no-shows" and no RSVP's for the monthly luncheons (or dinners) the Board of Directors has decided to set the following rules for the June dinner:

- ✦ If you do not RSVP, but show up, you will be charged \$40, as well as having to wait for available seating.
- ✦ If you do RSVP, do not call to cancel, and do not show up, you will be invoiced for \$40.
- ✦ If you do need to cancel, please call and let us know.

Guest price for this event is \$40.

RSVP by Friday, June 3rd by 5:00pm. (775-329-3877 x224) or RSVP@renorodeo.com.

Tickets for the 2016 Reno Rodeo are for sale.

The best deal is to buy them at the Lawlor Event Center (at UNR) ticket office. There is no handling charge or fee.

Second best is to go our website, **RenoRodeo.com**, where you download a pdf of the ticket order and scan, fax, or mail it back per the directions, with a single fee of \$7.00 per order.

The last option is to go online to **ticketswest.com**, or calling **1-800-325-7328**.

For more information go to **Tickets@RenoRodeo.com**.

I LOVE A PARADE! HOPE YOU DO, TOO!

By now you've heard that the Reno Rodeo Parade is moving to MID-TOWN. The route will be along Virginia Street from Arroyo Street to California Avenue. This change of venue is exciting and has taken the hard work of our skilled team of negotiators and planners, with much cooperation from our city government. The Mid-Town Merchants have welcomed us, our participants are excited, and we expect to see record crowds lining the streets. The merchants are coordinating with us to put together plans that include food and drink specials, activities, and more along the route, before, during and after the parade.

This will be a significant change in the parade – and will be the basis building up to our 100th year. We hope to see all of you either in the parade, or alongside the route, with your family and friends.

Does your committee want to be in the parade? How about your business? Your kazoo band? There is still

plenty of time to put together a fun float or group.

Not your cup of tea? Then please come down and cheer on all of the good folks that have worked hard putting this together!

During the parade, there will be sign-ups for a very special "Kids Day" Mutton Bustin' event. More information will be posted as it becomes available.

One final parade note: There is word on the street that some people will be putting out their chairs the night before (like they do in Bishop, CA for Mule Days), in anticipation of securing great views.

For more information, contact Parade Chairman Colleen Scott at Coleen160@charter.net, or call her at 721-8926, or go to RenoRodeo.com for parade entry applications.

Mark your calendars and don't miss out of this new adventure in Reno Rodeo parades starting at 10 am.

WHERE WILL YOU BE JUNE 16-25?

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Reno Rodeo Association Handbook:

The Nominating Committee distributed the Reno Rodeo Volunteer Handbook by email on May 3, 2016 and snail mail (mailed on May 5th) if you do not have email. The completion of this handbook is part and parcel of the Association's Strategic Plan. Please review, then sign and date the final page of the document. You will need to have this signed page in order to pick up your badge. NO badges will be distributed without this signed document.

If you have not received your copy, please contact the Nominating Committee at manpower@renorodeo.com.

Badges:

Badges are in production now! Members and Director's badges were available for pick-up at the membership luncheon on Thursday, May 19th and any that were not obtained at that time will be available for pick-up on work day, June 11th – from 8 am to 12 pm in the Manpower office located in front of the Rodeo office. All badges will be available that day. If you were unable to get your badge at the May luncheon, or are unable to get during the work day, it may be picked up starting June 16th – through out the rodeo from 3 pm to 7 pm in the Manpower office located in front of the Rodeo office.

Members and Directors:

If you are a member and want Reno Rodeo Member license plates frames - please contact Sharon DeSimoni in the Manpower office during rodeo. Directors if you want Reno Rodeo Director license plates frames– please contact Troy Gardner at troymgardner@gmail.com.

Committee Changes:

Most all committee's are STILL in need of personnel – so step on up!

If you ever wanted to serve on another committee – here's your time to make that change or addition to your primary committee!

Please submit an email request to manpower@renorodeo.com or contact anyone on the Nominating Committee (emails listed below). This request does not mean you will automatically be moved, however your request will be reviewed and every effort will be made to

accommodate your request.

Cattle Drive:

Once again the Nominating Committee will be assisting the Cattle Drive in lining the streets & holding the ropes to welcome the drive into town on the Thursday prior to rodeo in June. We will meet at Gate 3 (Sutro & Oddie) at 11:30 am. If you are available – please send an email to manpower@renorodeo.com with Cattle Drive in the subject line.

PS: There will be some whooping and hollering involved!

Committee Chairmen:

Please let the Nominating Committee know of any changes required to your rosters. If you need additional personnel, let us know how many folks are needed to round out your rosters. New Wranglers will be assigned where needed. Remember...the squeaky wheel gets the grease! Send requests to manpower@renorodeo.com or Sharon DeSimoni at Sharon.rodeo@gmail.com or Chelsea Sidener at cmsidener@hotmail.com.

Team RRT Headlines

Team RRT (Recruitment, Retention and Training) arm of the Manpower/Nominating Committee has rolled out the mentorship program of the retention portion of this committee. The first meeting was productive and the committee is looking forward to this new venture. Mentors were assigned two or three new Wrangler's to assist in their first couple of years with Reno Rodeo. Contact Chelsea Sidener at cmsidener@hotmail.com if you are interested in being a mentor to the new Wrangler's that are choosing to be a part of this thing we call Rodeo!

Nominating Committee Members:

Chelsea Sidener:	cmsidener@hotmail.com
Michael Efstratis:	mikejr@tcnev.com
Paul Gordon:	gordo3205@sbcglobal.net
Don Crank:	donsauto@sbcglobal.net
Stewart Friant:	swabarter@gmail.com
Gary Jackson:	gd.jackson2000@gmail.com
Sharon DeSimoni:	Sharon.rodeo@gmail.com

Sharon DeSimoni
Manpower/NomCom

JUNE 🐾 2016

S	M	T	W	T	F	S	
				1	2	3	4
				Reno Rodeo at the Aces 7:05 at the Aces field			Foundation Golf Tournament at 8 am Washoe Golf Course
5	6	7	8	9	10	11	
	RR Office 4:30 pm Finance Com 5:30 pm Executive Bd 6:30 pm Legacy Update			Queen Interviews 9 am Rodeo Conf Rm Queen's Luncheon 12 noon at the Atlantis Chamber Mixer 5 pm President's Room	MRR Horsemanship 9 am Reno Rodeo Arena MRR Luncheon 11:30 Presidents' Room Queen's Coronation & Membership Dinner 5:30 Peppermill	Work Day at 8 am Rodeo Grounds Wrangler Badge Handout 8 am - noon Manpower Trailer	
12	13	14	15	16	17	18	
Policy & Procedures 5:30 pm RR Office Kitchen Table	BSD - Pre-Rodeo Calcutta at 5:30 pm Sponsors' Tent	Pre-Rodeo Concert 7 pm Outdoor Arena	Championship Drill Team Competition at 8 am, Indoor Arena Cattle Drive Arrives in town about 11:30 am	Championship Drill Team Competition at 8 am, Indoor Arena	Ext Mustang Make-over 8 am, Indoor Arena Reno Rodeo Parade 10 am on Virginia St in Midtown Redneck Truck Show Register at 11am Show 12n - 3 pm		
Cattle Drive	Cattle Drive	Cattle Drive	Cattle Drive <i>July Bullsheet stories due</i>	RODEO	RODEO	RODEO	
19	20	21	22	23	24	25	
Extreme Mustang Makeover - Indoor Arena Finals - 11 am Adoption - 3 pm Father's Day				BFI, RR roping, all women's roping, Lita Scott Barrel Race	BFI, RR roping, all women's roping, Lita Scott Barrel Race	Kid's Day & Mutton Bustin' Championship BSD - Final Calcutta at 6:30 pm Patio of Member's Bar	
RODEO	RODEO	RODEO	RODEO	RODEO	RODEO	RODEO	
26	27	28	29	30			
Policy & Procedures 5:30 pm RR Office Kitchen Table	RR Office 4:30 pm Finance Com			Chairmen's Meeting 5:30 pm at Pinocchio's			

JULY 🐾 2016

S	M	T	W	T	F	S	
						1	2
3	4	5	6	7	8	9	
10	11	12	13	14	15	16	
	RR Office 4:30 pm Finance Com 5:30 pm Executive Bd 6:30 pm Legacy Update					Back To School Denim Distribution 9 am at Kids Kottage	
17	18	19	20	21	22	23	
				National Cowboy Poetry Gathering 7:30 pm Bartley Park - pre-show activities begin at 5 pm			
24/31	25	26	27	28	29	30	
"I Love This Bar" 4-7 pm	RR Office 4:30 pm Finance Com 5:30 pm Executive Bd						



Don't forget to download our App.

Go to your respective app store and search for Reno Rodeo. Download the app. When prompted to determine if you want to receive "push notifications" please accept. Then enter your email address in the space provided. Thank you.

Please send comments to: greg@gmaagroup.com We can make updates as necessary.

And follow us on social media:



RENO RODEO ASSOCIATION
PO BOX 12335
RENO, NV 89510



Dear (NAME)

Does this sound familiar: Work. Meetings. Family. Work, more committee meetings. Miss the family. More work and then board meetings, director meetings, elections? Well, in the unforgettable words of Beetlejuice "It's showtime!"

We have reached the goal we've all been working together to achieve. It is the event of the year that has taken our blood, sweat and occasional tears. So now what?

Many of us work our regular jobs right up to the hours before rodeo starts. We are tired, stressed, and often pushed to the max. But this is the time for us to really show our colors, put our best boot forward, and provide our guests with a fun, safe and memorable rodeo experience. Did you know each of us, whether we are aware of it or not, provides marketing, advertising and especially public relations every time we interact with our guest?

We may see tired kids and inebriated adults (and sometimes drunk "kids" and tired adults), guests with handicaps that aren't always visible, and any other of a myriad of problems that people face...but they all are coming to the Reno Rodeo, our rodeo, to simply enjoy themselves for a few hours. Let's make sure that happens.

So please smile and say "thanks for coming." Be patient. Be inclusive and welcoming. Let's continue to show our guests from far and near what gracious hosts and hostesses we all are.

That's our two cents worth...thanks for reading,

**Bill Price and Marjie Swiatek
MAP Committee Co-Chairmen**

(Due to the response we received from this message last year, we feel it is worth repeating. See you all at the rodeo!)